

GRC 275, Web Design and Publishing II

Clement Simons – STYLE GUIDE

PAGE DEFAULT

Page Background = #999999

Page Text = #FFFFFF

Default Front = Veranda, Arial, Helvetica, san-serif - BOLD

Margins = 10 pixels – left, right, top, bottom.

LINKS

Link Color = #0099FF

Rollover Links = #FF0000

Visited Links = #33CCFF

Always Underlined

Headings

Font H1 to H6 Kristen ITC, Arial, Times New Roman, san-serif

H1 = 24 pixels #FFFFFF

H2 = 16 pixels #FFFFFF

H3 = 14 pixels #FFFFFF

H4 = 12 pixels #FFFFFF

H5 = 10 pixels #FFFFFF

H6 = 20 pixels #FF6600

Page Banners

Index Page Background Color = #676767

Contact Page Background Color = #FFFF96

Links Page Background Color = #FFB469

Products Page Background Color = #FE6869

About Page Background Color = #6867FF

Page Banner Fonts/Colors

	<u>Title Font/Color</u>	<u>Joe Simons Font/Color</u>
Index Page	Ariel #686868	Matura MT Script / #FAFA06
Contact Page	Ariel #3366FF	Matura MT Script / #000000
Links Page	Ariel #FFB56A	Matura MT Script / #000000
Products Page	Ariel #FE6869	Matura MT Script / #FBFB00
About Page	Ariel #6867FF	Matura MT Script / #6868FF

Page Links Images

	<u>Font</u>	<u>Font Color</u>	<u>Bak Color</u>
About	Ariel	#000000	#6665FE
About Over	Ariel	#000000	#0B00F0
Contact	Ariel	#000000	#FBFF9A
Contact Over	Ariel	#000000	#05E81B
Products	Ariel	#000000	#FF676A

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Page Links Images

	<u>Font</u>	<u>Font Color</u>	<u>Bak Color</u>
Products Over	Ariel	#000000	#FE9G9B
Links	Ariel	#000000	#FEB46B
Links Over	Ariel	#000000	#FF1400
Home	Ariel	#000000	#686669
Home Over	Ariel	#000000	#101010

Fonts

Default Front = Veranda, Ariel, Helvetica, san-serif – BOLD

Veranda - **Now is the time**

Ariel - **Now is the time**

Helvetica -

San-serif -

Font H1 to H6 Kristen ITC, Ariel, Times New Roman, san-serif

Banner Fonts

Matura MT Script - *Matura MT Script*

Ariel - **Now is the time**

Page Links Font

Ariel - **Now is the time**

LOGO – Tree and TMCC Logos will only used on the Index Page. The Tree Logo will appear on the index page top and the TMCC Logo will appear on the index page bottom.



Other Graphics – The only other graphics used on the site is a picture of myself. I will only be displayed on the “About” page.



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Color(s) – Site colors are as follows:

Page Background = #999999

Page Text = #FFFFFF

Link Color = #0099FF

Rollover Links = #FF0000

Visited Links = #33CCFF

H1 = 24 pixels #FFFFFF

H2 = 16 pixels #FFFFFF

H3 = 14 pixels #FFFFFF

H4 = 12 pixels #FFFFFF

H5 = 10 pixels #FFFFFF

H6 = 20 pixels #FF6600

H1 = 24 pixels #FFFFFF

H2 = 16 pixels #FFFFFF

H3 = 14 pixels #FFFFFF

H4 = 12 pixels #FFFFFF

H5 = 10 pixels #FFFFFF

H6 = 20 pixels #FF6600

Banner Index Page #686868 Name #FAFA06

Banner Contact Page #3366FF Name #000000

Banner Links Page #FFB56A Name #000000

Banner Products Page #FE6869 Name #FBFB00

Banner About Page #6867FF Name #6868FF

Page Links Images

	<u>Font</u>	<u>Font Color</u>	<u>Bak Color</u>
About	Ariel	#000000	#6665FE
About Over	Ariel	#000000	#0B00F0
Contact	Ariel	#000000	#FBFF9A
Contact Over	Ariel	#000000	#05E81B
Products	Ariel	#000000	#FF676A
Products Over	Ariel	#000000	#FE9G9B
Links	Ariel	#000000	#FEB46B
Links Over	Ariel	#000000	#FF1400
Home	Ariel	#000000	#686669
Home Over	Ariel	#000000	#101010

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Design Variation.

